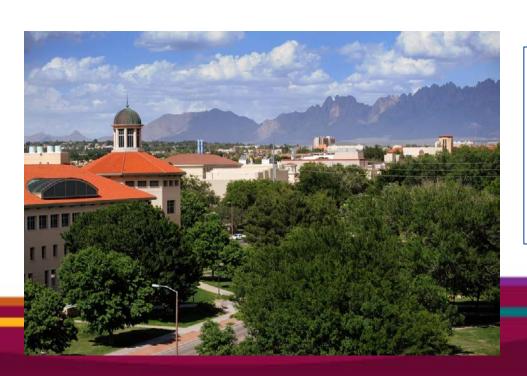
# Transforming NMSU into a 21st Century University



**Employee Council Forum** 

**September 22, 2015** 



#### **Overview**

- Deloitte consulting was contracted to:
  - Analyze staffing levels
  - Ensure alignment with NMSU's core mission and strategic plan
  - Identify improvement opportunities
  - Provide business cases for improvements
  - Compare NMSU to benchmarks



#### Goal

- Transform NMSU into a 21st century university, meeting higher education challenges such as:
  - Increasing costs of delivering educational services
  - Declining enrollment
  - Shrinking federal research funding
- Standard & Poor's has just issued notice that NMSU was downgraded from "AA" to "AA- Outlook is Stable," citing reason for downgrade as declines in enrollment and operating deficits on an adjusted basis



#### **NMSU Staffing Study Process**

#### **Phase 1: Discovery**

#### Step 1: Assess Current Organization

Step 2: Identify Organizational Improvement Opportunities

- Conduct project kick-off
- Obtain required organization, HR, and Finance Data
- Develop and deploy activity surveys and peer benchmarking survey
- Conduct detailed analysis of employee-level engagement within core activities within a function
- Cleanse data to create Span of Control model
- Conduct analysis of current state spans, layers, and labor costs
- Document current service delivery model and identify opportunity areas
- Compare current state assessment to peer institutions and national Higher Education Benchmarks

- Identify opportunities for cost reduction through improvements to service delivery model, business processes, policies, and the implementation of enabling technologies
- Create a business case and develop recommendations

#### **Phase 2: Transformation**

#### Step 3: Design Future State Organization

Step 4: Transform Workforce and Organization

- · Establish Teams
- Develop high-level organizational design
- Align business processes and workflow
- Build governance and decision rights framework
- Design leadership job profile
- Develop detailed organization design
- Build job profiles for detailed organization
- Assess organization transformational business impacts

- Develop comprehensive organization transformation plan
  - Workforce transition
  - Processes and policies
  - Metrics and KPIs
  - Governance
  - Change Management and Communications
  - Training
  - Rewards
- Implement organization transition
- Monitor and evaluate success of organizational transition

**NMSU Staffing Study Scope** 



#### **Peer Benchmarking Survey**

- Deloitte Consultants completed a Peer Benchmark survey of 3 NMSU peers (Montana State University, Utah State University and University of New Mexico)
- To enhance the benchmarking data, Deloitte also used other data sources:
  - Publicly available benchmarks included IPEDS and EDUCAUSE
  - Deloitte's Higher Education Benchmarking Study, which included higher education institutions
- Peer Benchmarking Survey data was not utilized as the sole source



#### **NMSU Taxonomy**

- The taxonomy identified work performed by functions and processes to facilitate analysis and comparison of 2,343 Las Cruces staff
- 14 functions and 169 processes were defined for NMSU

#### **NMSU Taxonomy - Functions**

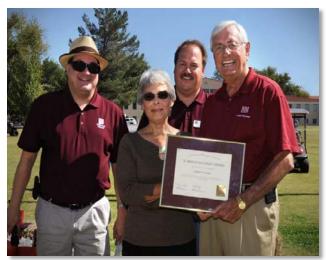
- General Admin Support
- Operational
  Management Activities
- Advancement
- Facilities

- Auxiliaries
- Finance
- Human Resources
- Procurement

- Student Administrative Services
- Award Development,
  Compliance & Admin
- Information Technology
- Research, Public Service & Scholarly/ Creative Activities
- Communications
- Educational Programs



#### **We Appreciate our Caring Community**











#### **Deloitte Consultant's Key Observations**

- Considerable Fragmentation at the function level: work being performed is distributed broadly across the University
- Chancellor Carruthers asked Deloitte the question "Is or is not NMSU overstaffed?" Deloitte's response was that rather than being overstaffed, NMSU is poorly organized

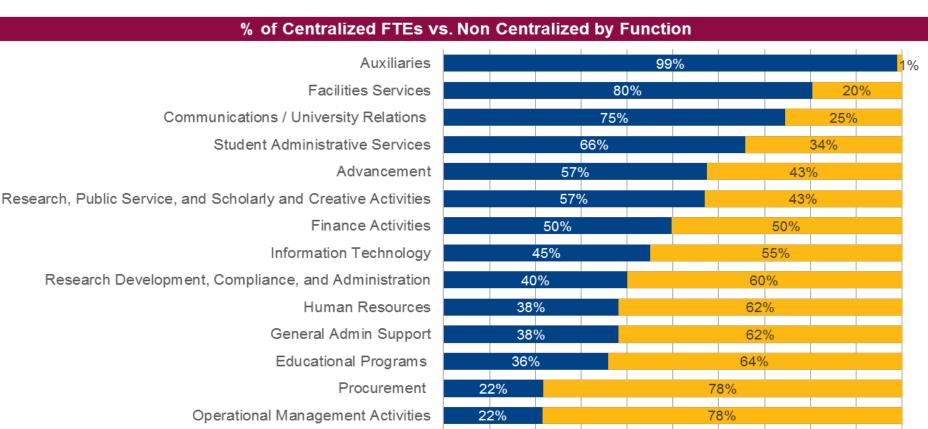


#### **Deloitte Consultant's Key Observations**

- Refining operating models will:
  - Better align transactional and strategic work
  - Increase efficiency and effectiveness
  - Eliminate duplication of effort
  - Increase compliance with state and federal rules and regulations



### Considerable Fragmentation at the Function Level







80%

30%

#### **Deloitte Identified Key Opportunities**

	Opportunity
1	Leverage more support staff versus professional staff across key functions to reduce total operating costs
2	Consolidate management responsibilities university-wide by reducing the number of management layers from six to four
3	Establish a university-wide span of control policy that eliminates all span of control relationships that are less than 3:1 (staff: manager)
4	Assess labor cost per FTE to further validate if the results from the benchmarking effort are accurate
5	Standardize coverage ratios of administrative support staff
6	Restructure IT service delivery model for greater efficiency and effectiveness
7	Assess Outsourcing the Tier-1 help desk
8	Redesign the Finance Operating Model
9	Streamline the HR Operating Model for greater efficiency and effectiveness
10	Centralize Procurement authority and direct control to manage more of NMSU's total expenditures
11	Source Spend Categories Strategically

### From Deloitte's Key Opportunities NMSU Selected 5 for Consideration

- Consider policy and procedures to standardize management span of control
- Consider policy and procedures to standardize Admin Asst staff coverage ratios
- Consider centralizing the IT service delivery model
- Consider centralizing the Finance delivery model
- Consider policy and procedures to standardize procurement



#### **Transformation Project Stages**

Name the Project

"Transforming NMSU into a 21st Century University"

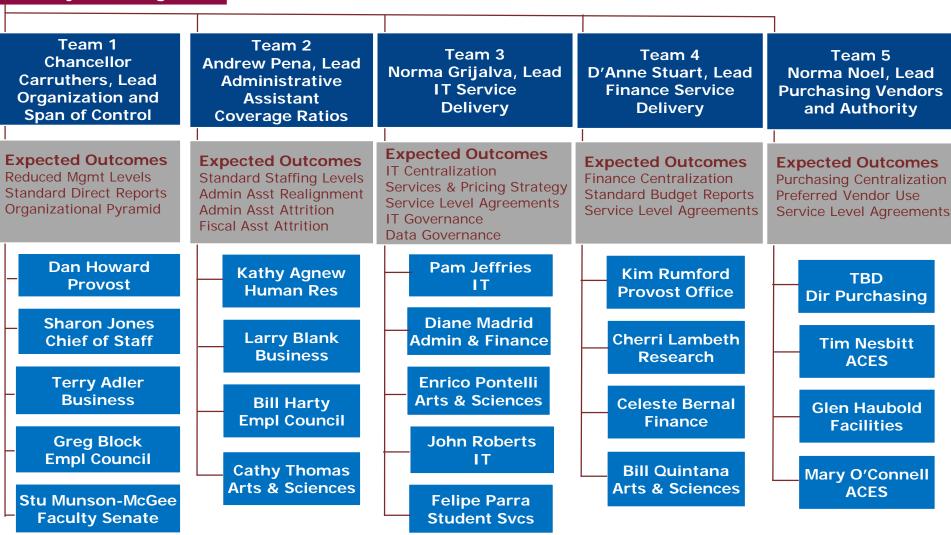
- Establish Teams
- Assess Deloitte Business Cases
- Plan and Design; seeking NMSU community feedback
- Build and Test
- Implement



#### Transforming NMSU into a 21<sup>st</sup> Century University Executive Team

G Carruthers, D Howard, R Scott, S Jones, A Throneberry, L Ellis, M Howard, G Fant, K Agnew

Natalie Kellner Project Manager



### Team 1 - Organization and Span of Control Deloitte Findings

NMSU has higher levels of direct reports at the top and fewer at the bottom





### Team 1 – Organization and Span of Control Deloitte Identified Opportunities

- Consider establishing policy and procedures to standardize reports to relationships; reducing and/or eliminating any that are less than 3:1 (staff: manager)
- Consider a target span of control range of 8:1 12:1
- Consider reducing management layers from 6 to 4

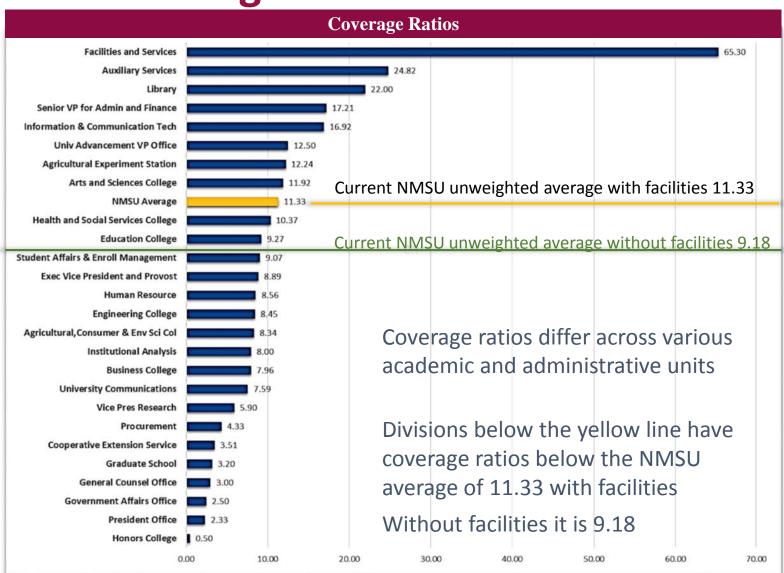


### Team 1 – Organization and Span of Control Deloitte Identified Benefits

- Reducing layers and optimizing span of control will:
  - Increase efficiency and effectiveness
  - Realign Spans of Control within Divisions
  - Decrease organization complexity
  - Reduce the distance between management and support staff
  - Reduce costs



### Team 2 - Administrative Assistant Coverage Ratios Deloitte Findings



### Team 2 - Administrative Assistant Coverage Ratios Deloitte Identified Opportunities

- Consider establishing policy, guidelines and procedures standardizing the number of administrative staff supporting NMSU departments
- Consider a target best practices coverage ratio of 13:1 (staff/faculty : admin assist)

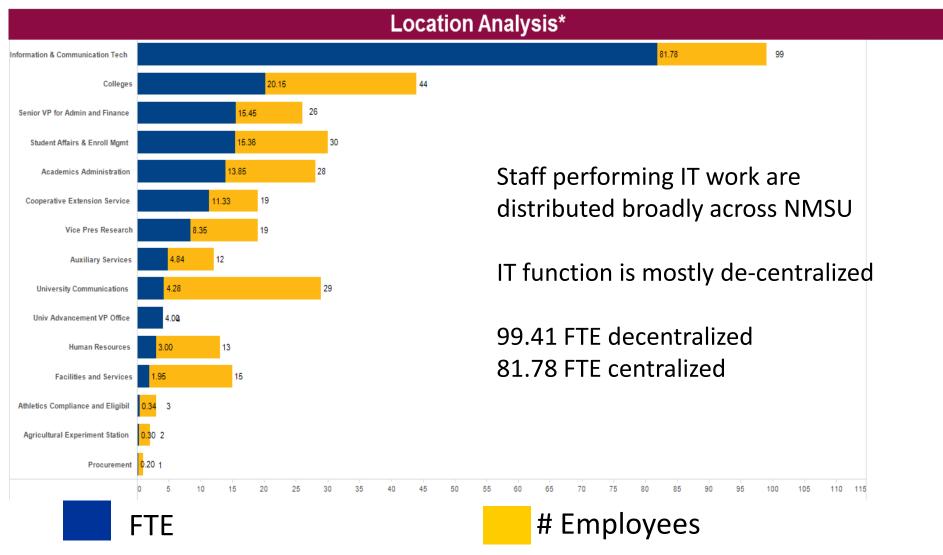


### **Team 2 - Administrative Assistant Coverage Ratios Deloitte Identified Benefits**

- Establishing standards will:
  - Balance administrative assistant coverage ratios
  - Focus work loads to provide core admin support
  - Enhance flexibility to prioritize and allocate administrative resources based on workload
  - Improve service delivery through clearly defined administrative services and performance expectations
  - Enhance career prospects



### **Team 3 - IT Service Delivery Deloitte Findings**



### **Team 3 - IT Service Delivery Deloitte Identified Opportunities**

- Consider centralizing the service delivery model through the implementation of shared services
- Consider streamlining and standardizing support and processes for greater efficiency and effectiveness

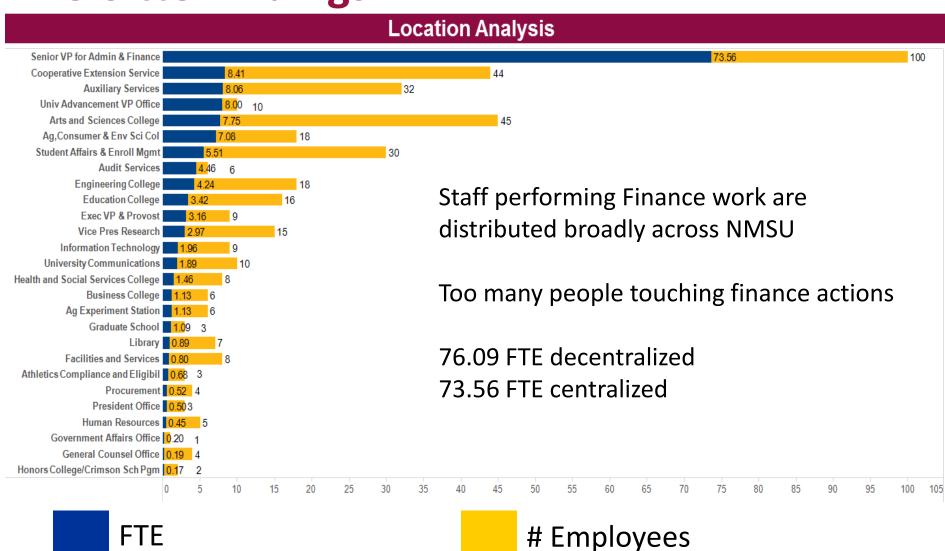


### **Team 3 - IT Service Delivery Deloitte Identified Benefits**

- Introducing shared services and centralizing IT services will:
  - Increase the use of technology university wide
  - Standardize and improve processes and procedures



### **Team 4 - Finance Service Delivery Deloitte Findings**



### **Team 4 - Finance Service Delivery Deloitte Identified Opportunities**

- Consider centralizing finance service delivery model through the implementation of shared services
- Seek to simplify and consolidate transactional activities

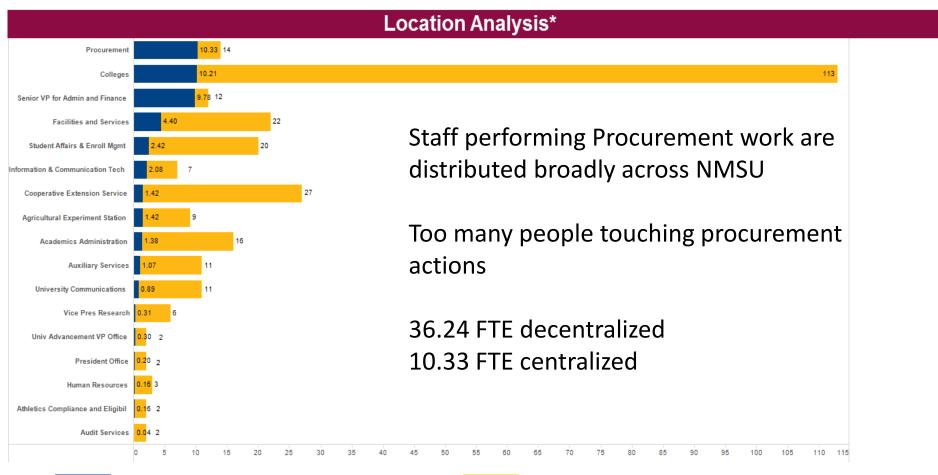


### **Team 4 - Finance Service Delivery Deloitte Identified Benefits**

- Introducing shared services and centralizing finance services will:
  - Reduce administrative burden
  - Improve transaction processing times and reduce error rates
  - Improve service delivery experience by providing processfocused and highly skilled staff
  - Increase compliance with policy, procedure and regulation
  - Increase use of technology university wide



### Team 5 – Purchasing Vendors and Authority Deloitte Findings







### Team 5 – Purchasing Vendors and Authority Deloitte Identified Opportunities

- Consider establishing procedures to obtain better pricing on goods and services
- Consider organizing procurement spending into logical categories



### Team 5 – Purchasing Vendors and Authority Deloitte Identified Benefits

- Strengthening source spending and procurement processes will:
  - Identify where the University spends its resources for better financial planning, budgeting and forecasting
  - Establish vendor lists and relationships to improve customer service and efficient pricing strategies
  - Increase compliance with policy, procedures and regulations



# Transforming NMSU into a 21st Century University

Project Timeline

Deloitte indicates a project implementation range of 2-3 years

Potential Cost Savings

Deloitte has estimated a potential cost savings of up to \$53 million, for the 5 key opportunities combined



# Transforming NMSU into a 21st Century University

- If we transform NMSU, we can then begin to:
  - Stabilize management and budgeting
  - Generate funds for:
    - Teaching
    - Research

- Compensation
- Scholarships
- Graduate Assistant Programs









#### Resources

 For information and copies of the Deloitte Consultant Reports, visit the staffing study website at <a href="http://staffingstudy.nmsu.edu/">http://staffingstudy.nmsu.edu/</a>

 Questions can be emailed to president@nmsu.edu

